

About FINVASIA:

Finvasia is an award winning Fintech Company that has clients in over 96 countries. We have a diversified business model, offering services ranging from asset management, investment banking, and capital market advisory, currency hedging to brokerage services in commodities, equities and derivatives. We create and develop technology that aims at changing the landscape of financial services across India as well as globally. With offices in India, UK and Australia, our team is over 100 people strong and growing. We foster a start-up culture in a flat structure organization where every individual is directly responsible for his or her own performance. We are looking for highly energetic individuals who strive to deliver performance and can work beyond the simple scope of their basic responsibilities.

Successful candidates are paid compensation which is at par or above industry standards, along with additional performance based bonus.

Job Openings (10 openings)

Junior Marketing Analyst

We are looking to hire Junior Marketing Analysts that will be closely working with the company's marketing department. Successful candidates will be provided with formal training on different financial products & services across different departments on rotation basis during the probation period. We're looking for someone who can think creatively, has strong writing skills, a flair for developing marketing collateral and has a team-based approach to working. This is a demanding position and is suitable for candidates who have the ability to work under pressure.

Responsibilities Include:

- Ability to research, write, and edit clear, concise, and grammatically correct posts and articles on assigned areas.
- Develop, implement and oversee marketing initiatives and strategies across all Marketing channels and ensure that appropriate metrics are in place for making informed marketing decisions.
- Planning and managing marketing campaigns together with Senior Marketing Analyst.
- Collaborate with marketing team and wider individuals to develop content for the website, emails, social media and other digital channels.

Joining Location: Mohali

Compensation Summary:

The selected candidates will be offered a base salary of Rs. 3L per annum. In addition to the base salary, the employee will be eligible for performance based bonus which is paid on an annual basis. Successful candidates will go through a probation period of 180 days during which they will be provided relevant on job training and will be compensated with a monthly stipend of Rs. 21,000.

Selection Process:

The selection process will be divided into three parts as follow:

1. Written Test: 30 mins, will include analytical questions
2. Group Discussion: 30 mins, preferably in batches of 10 students each
3. Interview: 20 mins per shortlisted candidate.

Candidate Eligibility Criteria:

1. Should have secured above 60% in both 10th and 12th standard
2. A formal coursework in phonetics or digital marketing or Adobe Creative Suite will be a plus.
3. Should be a post graduate with current GPA of at-least 7.
4. Should not have already accepted a job offer from another company

Terms & Conditions Applicable to Successful Candidates:

1. Two-year Indemnity Bond.
2. Indemnity Collateral of Rs 1 Lac, which will be refunded back to the selected candidate after successful completion of indemnity bond Tenure.